



TOWARDS TOMORROW

THE AMERICAN BUSINESS WOMEN'S ASSOCIATION

INSIDE THIS ISSUE

- June Meeting Topic 1
- President's Message2-3
- May Meeting Minutes.....4-5
- Chapter News/Events6-8
- Member Spotlight..... 9
- Zoom Meeting Links & APEX
- Complimentary Courses 10
- District IV Events.....11-14
- National Info15
- Tech Tips16
- Officer / Committee Info 17
- ABWA Code and Values..... 18

ABWA's Mission Statement

The mission of the American Business Women's Association is to bring together businesswomen of diverse occupations and to provide opportunities for them to help themselves and others grow personally and professionally through leadership, education, networking support and national recognition.

The Pulse

Published by:
Heart of the Piedmont Chapter
Greensboro, NC, Chapter #4532
District IV



Join us for our monthly meeting on June 2, 2022

Please pre-register for our meeting with our Zoom Link:
<https://us02web.zoom.us/j/81728991722?pwd=Q0R5TjUwc3pWUmNPVGtqTHVwR3hidz09>

Successful Aging

Linda is the creator of the popular Retirement Kit and is in the process of finishing her book called "Successful Aging - Everything You Need to Live Happy, Healthy, Wealthy and Wise".

Linda Pritchett

Zoom Pre-Registration link:

<https://us02web.zoom.us/j/81728991722?pwd=Q0R5TjUwc3pWUmNPVGtqTHVwR3hidz09>

Heart of the Piedmont Vision Statement:

"Our league strives to be the heart of the Piedmont Triad area for business women by providing our members tools to discover their power and full potential in a warm, positive environment."



Debbi McKelvie



President's Message

As we move into June with graduations and weddings taking place, I think of women who took charge of their lives and became American Icons.

Mary Kay Ash--born Mary Kathlyn Wagner on May 12, 1918 – November 22, 2001, was an American businesswoman and founder of Mary Kay Cosmetics, Inc.

Mary Kay's early childhood was far from ideal. Her father, Edward, became very ill and her mother Lula, worked 14 hours a day to support the family, leaving Mary Kay to take care of her father. The confidence her mother instilled in Mary Kay, saying "You can do it" gave her confidence and a strong work ethic that served her well throughout her life.

At age 17, Mary Kay married Ben Rogers, and had three children: Ben Jr., Marylin Reed, and Richard Rogers. While Ben served in World War II, Mary Kay began her sales career. She was introduced to a set of children's books by a neighbor and, not being able to purchase the set for herself, she set out to selling them door-to-door to earn a full set for her children. When her husband returned from the war, they divorced, leaving her to take care of their three children.

Mary Kay went to work for Stanley Home Products in 1939. After 25 years of training men to be successful salesmen yet being frustrated by being passed over for promotions that were given to the men she trained, Mary Kay retired from Stanley. She did not stay retired long. Determined to write a book on how to assist women in business, Mary Kay realized she had the business model for the ideal company. She remembered a lady at one of her Stanley parties, who had been developing a line of skin care products which was passed down from her father. Mary Kay bought the rights to those products, and had a local company make the first batch that became the basic skin care set. Mary Kay was ready to launch her company in the summer of 1963 when tragedy struck; her husband, George Hallenbeck passed away one month before "Beauty By Mary Kay" was set to launch. George was the administrative part of the company. Beauty By Mary Kay started one month after George's death on September 13, 1963, with a \$5,000 investment from her oldest son, Ben Rogers, Jr. Her youngest son, Richard Rogers took her late husband's place in the company. Fast forward to today, Mary Kay is a privately held, debt free, international company in 35 countries and worth more than \$3 billion. The Mary Kay Ash Charitable Foundation raises money for cancers affecting women and for victims of domestic violence. Next year, will be the company's 60th anniversary, and it all started with Mary Kay's business plan for women, which honors the Golden Rule, and her own principal of God first, family second, career third.



Continued on Page 3



Debbi McKelvie



President's Message

Madam C.J. Walker was born Sarah Breedlove on December 23, 1867. She was an African American entrepreneur, philanthropist, and political and social activist. She was the first female self-made millionaire in America.

Sarah Breedlove was born in a family of slaves on the Madison Parish Plantation and had five siblings—an older sister and four brothers. Sarah was the first child born into freedom after President Abraham Lincoln signed the Emancipation Proclamation. Her mother died in 1872 and her father did remarry yet died the following year, leaving Sarah an orphan at the age of seven. She went to live with her sister Louvenia and her brother-in-law, Jesse Powell, and worked as domestic servant. She had only three months of formal education and what she learned during Sunday school. At the age of 14, Sarah married Moses McWilliams and had one daughter, Lelia. In 1882, at the age of 20, her husband passed away.

Determined to give her daughter a formal education, she moved in 1889 to St. Louis for a better life. Sarah suffered severe dandruff and patches of baldness. So, she learned about hair care from her brothers, who were all barbers. After attending the World's Fair in St. Louis in 1904, she became a commissioned agent, selling products for Annie Malone, an African American hair-care entrepreneur. While working for Malone, Sarah began to use her newfound knowledge, and developed her own hair care products for her personal business. In her marriage to Charles Walker in 1906, Sarah became known as Madam C. J. Walker. She marketed herself as an independent hairdresser and retailer of cosmetic creams. Her husband and business partner provided advice on advertising and promotion. Sarah first sold her products door to door, teaching other black women how to groom and style their hair. In 1910, Walker relocated her businesses to Indianapolis and established the headquarters for the Madam C. J. Walker Manufacturing Company. Many of her company's employees, including those in key management and staff positions, were women.

Though CJ Walker's company may no longer be around, her products live on. In 2013, Sundial Brands purchased Madam C.J. Walker Enterprises from Walker's great-great-granddaughter. Sundial re-launched the brand as Madam C.J. Walker Beauty Culture, selling shampoos, conditioners, and hair masks exclusively at Sephora.

Sundial co-founder, **Richelieu Dennis**, purchased Walker's historic estate, Villa Lewaro, in Irvington, New York, with the idea to extend Walker's legacy by turning the 28,000-square-foot, 34-room home into a think tank for black female entrepreneurs.

Both of these women entrepreneurs believed in "Together for Tomorrow" for all women.



Editor's Note: Check out a Netflix 3-episode series "Self Made" for an excellent viewing of Madam CJ's story!

**HEART OF THE PIEDMONT CHAPTER****Meeting Minutes****May 5, 2022**

Heart of the Piedmont Chapter met virtually via Zoom on Thursday, May 5, 2022. President, Debbi McKelvie, called the meeting to order at 6:30 PM. Brief networking was done before migrating into Breakout Rooms discussing “Do you have a will or estate plan? Explain” Upon return, Varnetta Jones gave the Invocation.

- Attendance:** HOP Members: Rhonda Blue, Cynthia Cress, Sharon Godbee, Laura Hodgins, Terry Howard, Varnetta Jones, Debbi McKelvie, Robin Necci, Philomena Obasogie-Asidi Anne O’Neill, Toby Page, Barbara Pedersen, Cathie Starkey, Cindy Warren,
- Announcements:** Guests: Lavonia Wilkins, Susan Hunt, Esq. - speaker
Completed Hearts on Fire forms should be to Cynthia Cress (tab4ever@gmail.com) by June 15.
- Birthdays and Anniversaries:** Cathie Starkey announced the following birthdays and anniversaries.
Birthdays: Barbara Pedersen – May 10 & Anne O’Neill – May 25
Anniversaries: Carol Carter – 8 years, Rick Godbee – 5 years, Jamie Helander – 8 years, Barbara Pedersen – 18 years, Misty Rodriguez – 1 year, Tracie Wallace – 1 year, Jaime Wortman – 1 year
- Program:** Estate Planning for Successful Aging was presented by Susan L Hunt, Esq. of Susan Hunt Law.
- Old Business:**
- Minutes:** Sharon Godbee made a motion to approve the April 7, 2022, meeting minutes. Robin Necci seconded the motion. Motion was approved.
- Financial Report:** February, March & April financial reports were presented. These will be filed for audit.
- New Business:**
- Best Practices** Terry Howard reviewed the criteria outstanding to achieve Best Practices Level 3 recognition. The main area of concern is new members. We need a total of 7 new members. Our potential grant recipient and Impact Scholarship recipient should be added to the roster in June. Cindy Warren indicated she might have someone interested in joining. Varnetta Jones indicated she had spoken with Claudia Brown, and she’s interested in returning to the chapter. Lavonia Wilkins expressed interested in affiliating with our chapter – she is currently a National Member. If she does so, she doesn’t count as “new” member but does add to our total membership count. Everyone was encouraged to recruit.
- Vision Statement** The following new Vision Statement was proposed to the chapter: “Our league strives to be the heart of the Piedmont Triad area for business women by providing our members tools to discover their power and full potential in a warm, positive environment.” Toby Page made a motion to approve the new vision statement. Varnetta Jones seconded the motion. The motion was approved.
- Nominating Committee** Sharon Godbee presented the following slate of officers for 2022-2023:
President—Robin Necci
Vice President—Anne O’Neill
Secretary—Katie Beck
Treasurer—Sharon Godbee
Terry Howard made the motion to approve the proposed slate of officers. Cynthia Cress seconded the motion. The motion was approved. Congratulations ladies!



HEART OF THE PIEDMONT CHAPTER



Meeting Minutes

May 5, 2022



Shred Event

Toby Page announced the Shred Event is Saturday, June 11, from 9 am – noon. The shred truck should arrive around 8:45 am. The following members volunteered to help that day: Cynthia Cress, Sharon Godbee, Terry Howard, Robin Necci, & Debbi McKelvie volunteered to help that day. Toby also learned about a new shred company based in Asheboro. She will research their pricing and availability for fu-

NWLC

The National Women’s Leadership Conference is scheduled for Sept 8-10 in Westminster, CO. Registration is \$589 which includes the Woman of the Year/Top Ten luncheon and a Saturday night reception. A payment plan is available. There will be exhibits and possibly pre-conference tours. T-shirts are available for an additional cost and colors vary by district. National suggests we wear them the first day of conference. Hotel rooms are going fast, so don’t wait to book your room. At this point, the following members are planning to attend the conference: Philomena Obasogie-Asidi, Sharon Godbee, Toby Page, Robin Necci, Katie Beck, Terry How-

ABW Day

Robin Necci announced we’ve changed the date for our local American Business Women’s Day events to August 27-28. A Save The Date will be sent out soon.

Other Meeting Locations

Debbi McKelvie gave an update on our search to find a new meeting location. It’s been challenging to find a place that has a private meeting room, little to no rental

Other Business:

Debbi McKelvie reminded everyone of the board transition meetings (May 9 & 23) and board meeting (May 11). Our speaker June 2 is Linda Pritchett “Successful

Varnetta Jones gave the Benediction.

Debbi McKelvie adjourned the meeting at 8:32 pm.

Recorded By:

Terry Howard for Katie Beck, Secretary



It's been a while since I've seen you last...



Chapter News/Events



Chapter Birthdays

Colleen Mitchell	6/1
Tiffany Mitchell	6/2
Cathy Starkey	6/16
Jaime Wortman	6/26
Rachel Hoover	6/29

ABWA Anniversaries

Carol Carter	Jamie Helander
Debbi Ann McKelvie	Misty Rodriguez
Kelsey Hall	Cathy Starkey
Brenda Dorsett	Toby Page



**Chapter Dates (Virtual Events Require Pre-Registration—
See Weekly Communications)**

June 8	HOP Board Meeting @6:30pm
June 11	Shred Event @9am-12Noon
June 15	DEADLINE: Turn in Hearts on Fire to Cynthia Cress

PROGRAMS

- June 2:** Linda Pritchett will present a program on *“Successfully Aging”*
- July 7:** *Celebrating Our Chapter Year.* Join us for **in-person** recognitions, fellowship, fun and games.



Chapter News & Events



Congratulations!

Misty Rodriguez made the President's List again!

GTCC
GUILFORD TECHNICAL
COMMUNITY COLLEGE

If you have member news please send info to abwahopnews@gmail.com



If you are participating in the Secret Sister program...

Have you connected with your Secret Sister with a card, gift, or thoughtful remembrance lately?

Idea! Send her a card with a gift card inside! We will reveal at our July meeting **IN PERSON!**



The mission of the American Business Women's Association is to bring together businesswomen of diverse occupations and to provide opportunities for them to help themselves and others grow personally and professionally through leadership, education, networking support and national recognition.

May 11, 2022

Debbi Ann McKelvie, President
Heart of the Piedmont Chapter
103 Jefferson Park Rd
Jamestown NC 27282

Dear Debbi Ann:

Congratulations to the members of Heart of the Piedmont Chapter in the anniversary month of its founding on 6/4/2009.

I encourage each member to work **Together Towards Tomorrow**. Embrace opportunities to enhance your existing skills and learn new ones through active and wholehearted participation. Be proud of your accomplishments and view them with justifiable pleasure.

Remember, every member is part of a dynamic national network of women who are achieving extraordinary personal and professional goals through ABWA.

I challenge each of you who belong to Heart of the Piedmont Chapter to make a commitment to provide professional development and networking opportunities to working women in your communities. Apply enthusiasm and strong work ethics to your projects then celebrate each triumph as it occurs.

The entire National ABWA Support Team joins me in sending our best wishes as you keep changing women's lives – one woman at a time.

Warm regards,

Rene Street
Executive Director

ABWA Business Women's Association
Changing women's lives ...one woman at a time™





Chapter News & Events

Mark your calendars!

We'll need papers to shred and volunteers to help unload boxes from vehicles.

Heart of the Piedmont Chapter

American Business Women's Association

presents a

Shred Event



Do you have stacks of papers, personal papers, old bills, or sensitive documents you no longer need?

Don't waste hours shredding a few pages at a time. Have them quickly & securely shredded on site.



Date: Saturday, June 11, 2022

Time: 9 am—noon

Location:

**Office of Steve Scarboro CPA
121 W. Academy St
Asheboro, NC**

**Suggested donation:
\$5 per box or bag**

Shredding Service provided by



Sponsored by Heart of the Piedmont Chapter of the American Business Women's Association.

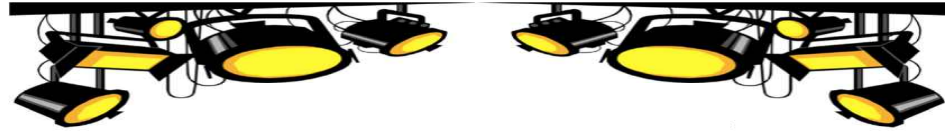


Proceeds go to chapter education fund.



Chapter News & Events

We're starting a new feature to help you get to know your fellow chapters members. Stay tuned for more Member Spotlights in the coming months.



Member Spotlight

Jaime Wortman

Returning Member - 2nd Generation Member of ABWA,
niece of Sharon & Rick Godbee

Divorced Mother of 3 Grown Children, Evan, Allison, and Caroline
(Class of '22 – Grimsley High School)

Business Development Manager for LIFT Waste and Recycling

MY KIDS ARE MY LIFE!

Favorite thing to do: Visit new places and spend time with family and friends

If I could go anywhere, I would go to: Amalfi Coast/Greece or Ireland

If I could have one wish it would be: I will go with the standard answers, world peace, no more hunger or poverty

My first job was: Cashier at Drug Emporium in Greensboro at 14

One thing you don't know about me: I am a returning new member, so there is a lot that you do not know about me. (LOL) I love to do internal house design (décor, furniture, etc.) I get to practice a lot with my cousin because she is always decorating her current home or another vacation home.

I joined ABWA because: I joined to meet other professional women & network. I also want to support an association that has meant so much to my Aunt Sharon.





Zoom Links & Complimentary APEX Classes

Register in advance for each meeting:

June Virtual Chapter Meeting – Thursday, June 2

Networking @ 6-6:30 pm, Meeting starts @ 6:30 pm

Speaker: Linda Pritchett—Successful Aging

[https://us02web.zoom.us/meeting/register/tZUqdeGhpzotGNbLYNn9PgTkX_GO5AavyCG](https://us02web.zoom.us/join/https://us02web.zoom.us/meeting/register/tZUqdeGhpzotGNbLYNn9PgTkX_GO5AavyCG)

HOP Board Meeting – Wednesday, June 8 @ 6:30 pm

All HOP members are welcome to attend Board meetings; you do not have to be a chapter officer to join in! We welcome any and all participation, ideas, and help!

<https://us02web.zoom.us/j/83826974849?pwd=K2VLY1hwdXZOYW5JeHF6YllhMnNuQT09>

Newsletter Submission Deadline – Friday, June 17

Did you recently:

- get a promotion at work?
- have something to celebrate?
- wanted to thank your Secret Sister for a fabulous gift she sent you?

Then, submit it to our Newsletter crew, please email abwahopnews@gmail.com to share your news!

JUNE BOOK CLUB *REMINDER*: Email your certificates to hogn2abwa@gmail.com to be put into the running for a gift card & Best Practices binder!

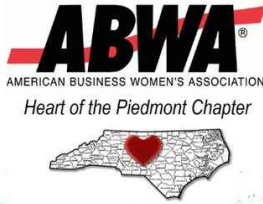
Register for “Obeya Essentials” June 1—June 30~~you will have 45 days to complete each course complimentary (a \$50 value). Listed under the *School of Lean*, login and register today at www.myapexcampus.org!

Please call the ABWA National team at 913-732-5100 or email webmail@abwa.org, if you have questions.





ABWA District IV / HOP Information



*A Recognition of You in Honor of
American Business Women's Day*

Celebration!

LIVE!

Save the Date

Save the Date

Save the Date

Saturday, August 27
Sunday, August 28

LIVE!

LIVE!

Greensboro, NC!

Save the Date

LIVE!

Save the Date

Celebration!

We need our HOP team's help! This is a new/great yet traditional opportunity!



ABWA District IV Information

Saturday, June 18, 2022

9:00 am—12:45 pm via Zoom

You've been elected as an incoming chapter officer... now what? Perhaps you are a current leader wanting to enhance your skills. Aspiring to a future leadership position or you just want to learn more? We have the program for you! Everyone is welcome!

This session will offer the tools and training to build stronger leaders.

Power Up Your Leadership!

Sponsored by the District IV Steering Committee Reps and Ambassadors

Training Topics

- Recruitment
- Retention
- League Officers
- Social Media Marketing
- Fundraising (includes virtual)

Registration Information

To register for this event, click on the link in the Facebook post and fill out the form or copy this link and post in your browser to access the registration form: <https://us02web.zoom.us/j/81234567890>

Registration deadline is June 16.

This event is free and open to anyone!



Together

TOWARDS TOMORROW

THE AMERICAN BUSINESS WOMEN'S ASSOCIATION



ABWA District IV Information

ABWA Maryland Capital Chapter cordially invites you to the

2022

LEADERSHIP AND RECOGNITION

Luncheon



Save the Date

Saturday, August 6, 2022
 at the Crofton Country Club
 1691 Crofton Pkwy. | Crofton, MD 21401



Honoring
Joyce Wright
 District IV
 Vice President



Ticket Prices:

Early Bird (before July 6th): \$50

Regular Rate: \$55

Registration Opening Soon





ABWA District IV Information

Mark Your Calendars

May

- Free Apex Course – Coaching For Daily Management May 2 – May 31, 2020
- Spring Membership Campaign ends May 31
- Explore Randy Dean's courses. The list is provided in the Achieve Newsletter, the cost for these courses \$25

June

- Candidate Campaign Conversation – June 2 8:00 pm via Zoom
- Power Up Your Leadership Training – June 18
9 am – 12:45 pm via Zoom
- Report of new Chapter Officers submitted to National by June 30
- Administrative Fee of \$125 due to National by June 30

July

- Woman of the Year celebration sponsored by Blue Mountain Chapter – July 23
- District IV DVP Call – July 28
- Best Practices Binders due to National – postmarked by July 29

August

- Leadership & Recognition Luncheon – August 6 sponsored by the Maryland Capital Chapter (Recognizing our DVP Joyce Wright!)
- Submit names of new Committee Chairs to National by August 15
- Final payment due for National Women's Leadership Conference by August 23
- Heart of Piedmont Chapter (formerly was sponsored by Piedmont Triad Area Council) ABW-Day celebration – August 27-28

September

- National Women's Leadership Conference – September 8-10 In Person! Westminster, CO
- American Business Women's Day – September 22
- WaMarVa Council – ABW Day celebration – September 24





ABWA National Information

ABWA • TOGETHER TOWARDS TOMORROW! • ABWA

Coming Home to ABWA!

AMERICAN BUSINESS WOMEN'S ASSOCIATION
NATIONAL WOMEN'S LEADERSHIP CONFERENCE
 September 8-10, 2022 *live!*
 in Westminster, Colorado

ABWA • TOGETHER TOWARDS TOMORROW! • ABWA

Please add the following to my prepayment plan:

	___ District T-Shirt, \$35.95/ea. Size ___ My District # ___	\$ ___
	Each District T-shirt will be a unique color	
	___ NWLC Pin, \$15.95/ea.	\$ ___
	___ NWLC Charm, \$15.95/ea.	\$ ___
	IMPORTANT! T-Shirts will need to be ordered by July 15th to receive at the NWLC.	
		Total Additions \$ ___

This is my first time attending an ABWA National Women's Leadership Conference.

To enroll in the 4-part payment plan, submit completed form (mail or fax) to ABWA National on or before **May 20, 2022**

For questions regarding the conference, contact ABWA National at webmail@abwa.org or call 913-732-5100.

Payment by check:
 Enclosed is my check # _____ in the amount of _____

Payment by credit card:
 Visa MasterCard Discover

Card number _____ Exp. Date _____ Security Code _____
 Name on card _____
 Member name: _____ Daytime Phone _____
 Member Signature: _____

Cancellation/Forfeiture Policy (please read carefully): If you cancel your registration, your entire registration fee will be forfeited. However, you may transfer your registration to another ABWA member.

Mail: ABWA National
 PO Box 4757
 Overland Park, KS 66204-0757

Phone: 800-228-0007
Fax: 913-660-0101

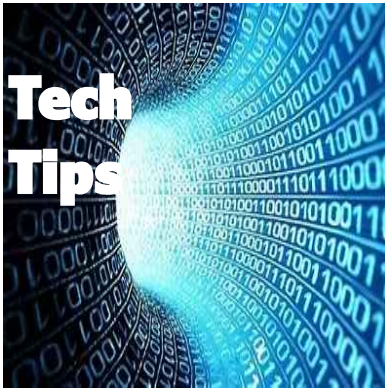
2022 NATIONAL WOMEN'S LEADERSHIP CONFERENCE
SEPTEMBER 8-10, 2022 • 4-PART PAYMENT PLAN

Conference Registration Fee: **\$589 ABWA MEMBER**

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These tips are taken from Rick's Tech Tips on Facebook. Anyone can sign up for his daily e-mails for helpful computer and mobile tips.

We are sharing some we thought would be most helpful for many.

Can I block Instagram users from contacting me on Messenger?

Note: Some of the steps below won't really apply to you if you don't use Instagram at all, but it won't hurt a thing if you follow them all anyway.

They might help others who do have accounts on both services but don't want to participate in any cross-messaging. That's why I included them.

- 1 – Open the **Messenger app** and **sign in to your account**.
- 2 – While on the "Chats" page, tap on **your profile picture** in the top-left corner of the screen.
- 3 – Scroll down and tap **Privacy**.
- 4 – Tap **Message delivery**.
- 5 – Tap **Accounts you follow or have chatted with on Instagram** and select **Don't receive requests**.
- 6 – Tap the **Back** button (the **left-facing arrow**).
- 7 – Tap **Your followers on Instagram** and select **Don't receive requests**.
- 8 – Tap the **Back** button.
- 9 – Tap **Others on Instagram** and select **Don't receive requests**.
- 10 – Tap the **Back** button repeatedly until you have completely exited the Settings screens.

That's all there is to it. You shouldn't be receiving any more message requests from people on Instagram.



My best tip for keeping your phone(s) powered up during power outages...

Most homes no longer have land-line telephone connections these days due to the proliferation of cell phones.

While switching to cell service only can be a good move, it often creates a problem during extended power outages.

The homes in my neighborhood occasionally go without power for days at a time, which makes keeping the batteries in our cell phones charged up a challenge.

Chances are you sometimes struggle with the same problem.

There are several things you can do to keep your phone's battery hot at all times, but there is one simple thing that works better than most during an extended power outage...

Keep a small battery backup unit on hand that is dedicated just to charging your cell phones.

You probably know all about the battery backup devices that keep your computer running long enough to save your data and perform a normal shutdown when the power goes out.

The thing is, these little magic boxes will also power virtually any other electric gadget that doesn't exceed its wattage capacity.

You can pick up a **small battery backup unit** at Amazon, your local electronics store, Wal-Mart or other retailer for less than \$50.

Even a small 400VA model should be able to keep a couple of cell phones charged for several days, ensuring that you won't be without any phone service at all while the repair crews from the electric company are making their way to your neighborhood to restore power to your home.

I recommend buying the cheapest battery backup you can find, then leaving it sitting in a corner somewhere, plugged in but unused until you need it.

That way you can enjoy talking to your friends and family while your neighbors are bored stiff from staring out the window hoping to see a bucket truck pull into their driveway.



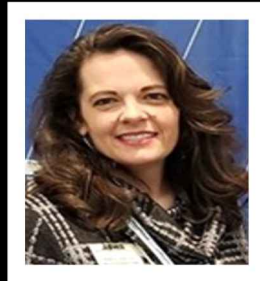


2021-2022 Officers

President

Debbi McKelvie

103 Jefferson Park Rd.
 Jamestown NC 27282
 336.210.0955 (C)
DebbiAnn2005@yahoo.com



Vice-President

Jamie Helander

103 Shore Lake Dr. Apt F
 Greensboro NC 27455
 336.740.2153
jhelan464@gmail.com



Treasurer

Toby Page

1541 Brownstone Hills Drive
 Asheboro NC 27205
 336.953.1592 (C)
tobypage@gmail.com



Secretary

Katie Beck

6011 Deer Hunter Lane
 Lexington NC 27295
 336.817.2493
Kdp0419@gmail.com



2021-2022 Committees Chairs/Co-Chairs

Fundraising

Cynthia Cress – Co-Chair
 336.848.5535 (C)
tab4ever@gmail.com

Sandra Tincher – Co-Chair
 704.236.8132
sandratincher@gmail.com

Membership

Rhonda Blue – Co-Chair
rblue1@triad.rr.com
 336.889.8938 (C)

Sharon Godbee—Co-Chair
sgodbeesg@gmail.com
 336.257.9314 ©

Tiffany Mitchell—Co-Chair
Tiffany.mitchell212@gmail.com
 434.548.2299 (C)

Professional Development

Lee Aldridge - Chair
 336.908.7600 (C)
Lraldrige66@gmail.com

Publicity, Communications & Activities

Terry Howard – Co-Chair
 336.312.5600 (C)
terryshoward@earthlink.net

Robin Necci – Co-Chair
 336.625.7991 (C)
fun-ran@earthlink.net

Technology & Entertainment/Social Events

Jamie Helander - Chair
 336.740.2153 (C)
jhelan464@gmail.com

Misty Rodriguez — Junior
mdrbktaxser@gmail.com

PTAC Representatives

Debbi McKelvie
DebbiAnn2005@yahoo.com

Carol Carter
cnorton-carter@att.net

Cathie Starkey
cstarkey161853@yahoo.com



ABWA's Core Set of Values

1. **Selfless Leadership** – Be committed to doing the right thing, always. Be transparent in your actions even when no one is looking!
2. **Building Community** – Be committed to creating sustainable ABWA communities where women can connect, learn, and grow together.
3. **Value and Seek Diversity** – Be committed to recruiting new members from diverse cultures, work industries and experiences.
4. **Manage for Innovation and Excellence** – Be committed to original thinking and delivering excellence in everything you do.
5. **Lifelong Learning** – Be committed to enhancing your own business knowledge, skills, and acumen. Be unafraid to make mistakes, iterate, err and try again.
6. **Focus on Facts and Own the Results** – Be committed to using “data” to drive your decisions and actions, and be accountable for your performance, good and bad.
7. **Choose to Make a Difference** – Be committed to unlocking a member’s potential and inspiring/motivating her to become the best version of herself.
8. **Celebrate** – Be committed to celebrating members’ achievements.



Meets: 1st Thursday

6:00pm Networking

6:30pm Meeting

During COVID:

Virtual via Zoom

For meeting information,

contact Hopn2abwa@gmail.com

President: Debbi Ann McKelvie
debbiann2005@yahoo.com

Newsletter Co-Editors:

Terry Howard
terryshoward@earthlink.net

Robin Necci
fun-ran@earthlink.net



ABWA's Proud Code of Conduct

- As an ABWA Member, I will serve as a goodwill ambassador for the American Business Women’s Association.
- As an ABWA member, I will adhere to the Association’s By-laws and comply with the Association’s Brand Guidelines.
- As an ABWA Member, I will not use my personal power or influence to advance my own interests.
- As an ABWA member, I will not allow my personal beliefs or convictions to alienate other members, prospective members, and sponsors at any level of the ABWA organization (local, regional or national).
- As an ABWA member, I will always treat member colleagues, the ABWA National Team, guests, speakers, vendors and sponsors with dignity and respect.

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www.hopn2abwa.org

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